



Introducing Lancôme Show by Alber Elbaz, a collection of four iconic mascaras and their matching shadow palettes, redesigned by fashion legend Alber Elbaz. We've rounded up a few fashionably coordinated Paris hot spots inspired by each mascara.



# Hypnôse Doll Lashes

Have a fun and flirty night out with the ultimate party girl.



## Do

La Maison Ernest

75 Boulevard de Clichy  
(75009)  
☎ +33-1-45-26-97-20  
[ernest.fr](http://ernest.fr)

## Drink

Wanderlust

32 Quai d'Austerlitz  
(75013)  
☎ +33-1-70-74-41-74  
[wanderlustparis.com](http://wanderlustparis.com)

## Eat

Bones

43 Rue Godefroy Cavaignac  
(75011)  
☎ +33-9-80-75-32-08  
[bonesparis.com](http://bonesparis.com)

## Party

Le Social Club

142 Rue Montmartre  
(75002)  
☎ +33-1-40-28-05-55  
[parissocialclub.com](http://parissocialclub.com)

Get fitted for a pair of haute high heels at this renowned French firm that has been making ultra-glamorous party shoes since 1904. Worn by models, socialites, and actresses, these trend-setting pumps were a favorite of renowned fashion photographer Helmut Newton at shoots, as well as local couturiers. Rock these stilettos on a night out and you'll roll right past the doorman.

Soak up the late afternoon sun and sip chilled rosé on the terrace of this trendy spot overlooking the Seine in the Cité de la Mode et du Design. Kick back in the spacious lounge-like atmosphere and snack on Mediterranean tapas, while DJs spin hip-hop, nouveau disco, and chilled-out mixes. After dancing the weekend away, show up on Sunday to decompress with yoga and Pilates.

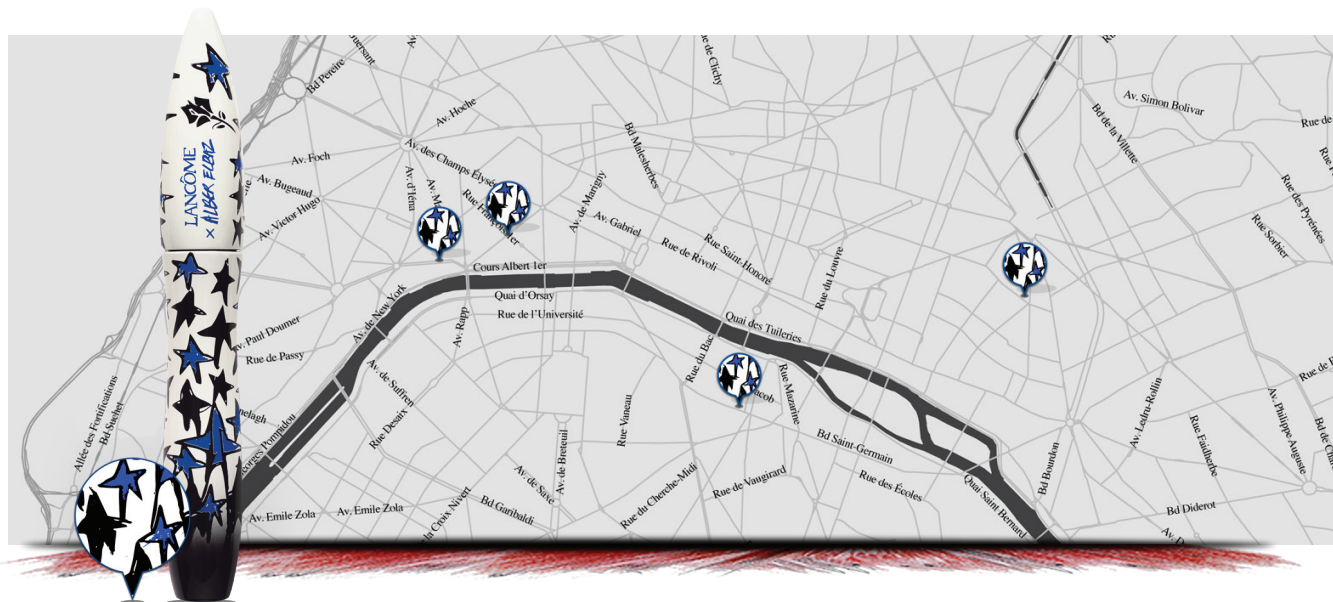
Check out one of Paris' most buzzed-about gastronomic hotspots from Aussie surfer-turned-chef James Henry. Tucked near Place Leon Blum in the 11th arrondissement, this unpretentious restaurant serves up eclectic bottles of natural wine and an inventive prix-fixe to a crowd of discerning foodies-about-town. Linger for a few hours over the chef's tasting menu in a convivial atmosphere for haute cuisine that isn't haughty.

Party till late at this crowning gem of the city's nightlife district around Grands Boulevard with lineups featuring ultra-hip electro acts from France and around the globe. This super-club run by the Savoir Faire team, who also manage a record label and produce music, attracts a crowd of fashionable beat-heads for one of the most stylish soirees on any given night.



# Hypnôse Star

Cruise past the doorman, sip champagne, and spot celebs with this stylish girl-about-town.



## Do

Café de Flore

172 Boulevard Saint-Germain  
(75006)  
☎ +33-1-45-48-55-26  
[cafedeflore.fr](http://cafedeflore.fr)

## Drink

Le Mary Celeste

1 rue Commines  
(75003)  
[lemaryceleste.com](http://lemaryceleste.com)

## Eat

L'Avenue

41 avenue Montaigne  
(75008)  
☎ +33-1-40-70-14-91  
[avenue-restaurant.com](http://avenue-restaurant.com)

## Party

Le Baron

6 avenue Marceau  
(75008)  
☎ +33-1-47-20-04-01  
[clublebaron.com](http://clublebaron.com)

Mull over existential style crises—like whether handbags and shoes should always match—on the same terrace where philosopher Jean-Paul Sartre enjoyed his daily coffee and croissant. Sip café au lait and people watch at this ultra-classic café that has been open since 1890. A paparazzi haven and Fashion Week mainstay, this historic spot has been popular with creative types since the 19th century.

Outfitted with natural stone walls, minimal wood tables, and wrought-iron hanging baskets filled with vegetables, this rustic-chic pearl from the crew behind Candelaria and Glass recalls Provence by way of Williamsburg. Fly under the radar and slurp one-euro oysters complemented by a solid cocktail program and imported brews from Brooklyn. Make sure to also try the savory, pork-filled Chinese-style crepes.

This celebrity-approved restaurant is where pop stars come to break bread with movie moguls and hip-hop power couples come for date night. It's been said that the staff is so attractive, it's hard to tell who's on duty and who's there for dinner. Even if your portmanteau isn't a household name, you'll still feel like a VIP dining among all the bold-faced names.

Expect star-sightings inside this one-time bordello-turned-ultra-exclusive club run by a graffiti writer-turned-club owner. Navigate past the Scylla-and-Charibdis-like door policy and enter into a low-lit hallway flanked by vintage photos leading to a dance floor surrounded by red-velvet booths with a sparkly disco ball overhead. At this petite hotspot, DJs spin a modern avant-gardist's mixtape of electro and pop until late night.

# Hypnôse Drama

Dial up the drama with a girl who takes spontaneous fun to the next level.



## Do

Didier Ludot

20-24 Galerie Montpensier  
(75001)  
☎ +33-01-42-96-06-56  
[didierludot.fr](http://didierludot.fr)

## Drink

Crazy Horse

12 Avenue George V  
(75008)  
☎ +33-1-47-23-32-32  
[lecazyhorseparis.com](http://lecazyhorseparis.com)

## Eat

Pierre Sang

55 Rue Oberkampf  
(75011)  
[pierresangboyer.com](http://pierresangboyer.com)

## Party

Club Silencio

142 Rue Montmartre  
(75002)  
[silencio-club.com](http://silencio-club.com)

Find wardrobe masterpieces worthy of display at this legendary haute-couture vintage store in the same district as the iconic Louvre and Musée des Arts Décoratifs. Explore this artfully curated secondhand stop run by a collector, historian, and designer who instills an almost museum-like quality to the racks. Browse through socialite castoffs, rare fashion finds, and historic pieces spanning several decades worth of style.

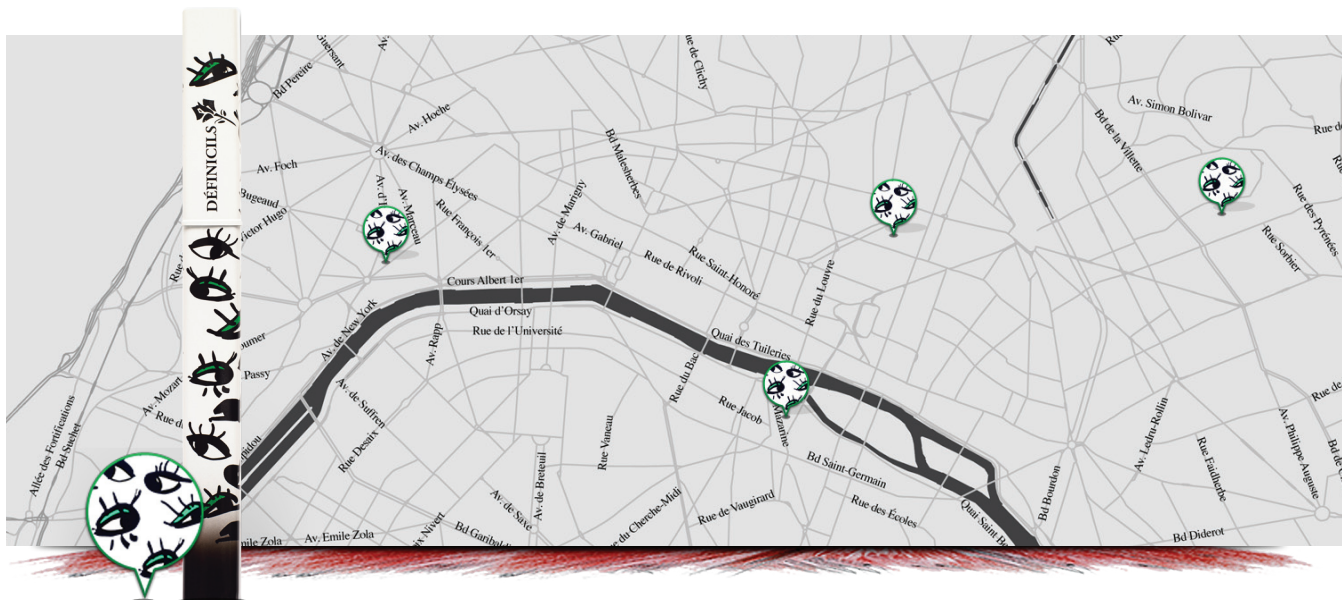
Housed in former wine cellars, this avant-garde cabaret first opened in 1951 by Alain Bernadin. The risqué stage show—which should be booked in advance—features dancers, who are chosen to look as identical as possible, with campy names like Flamma Rosa. It's a rollicking night out that makes The Box look tame—and an especially popular destination for celebs (some of who have also performed on stage for special shows).

After running a series of successful pop-ups around town, Top Chef finalist Pierre Sang Boyer has put down brick-and-mortar roots that still showcase his culinary wanderlust. Sample a spicy spin on traditional French comfort food in inventive dishes like gambas made with a caviar of eggplant and frozen bananas, and unconventional joue de boeuf spiked with ginger, carrots, corn polenta, and pickled vegetables.

Descend down six flights of stairs into a gilded subterranean tunnel leading to a loungey dreamscape designed by director David Lynch. Inspired by the bizarro nightspot in his film Mulholland Drive, the cavernous members-only venue is accented with carved mandalas and steeped in history: It is believe to be the location of playwright Molière's burial g and where writer Émile Zola printed his incendiary J'Accuse letter.

# Définicils

Exude poise and elegance with a girl who always rolls like a socialite.



## Do

### Palais de Tokyo

13 Avenue du Président Wilson  
(75116)  
☎ +33-1-81-97-35-88  
[palaisdetokyo.com](http://palaisdetokyo.com)

After a major overhaul, the Palais de Tokyo reopened in 2012 as the biggest contemporary arts space in Europe. Spanning four expansive floors on a hill overlooking the Seine, the non-collecting museum has the energy of a cutting-edge gallery. With a focus on French artists, the museum's president Jean de Loisy and his team of curators produce some 40 exhibitions a year.

## Drink

### Frenchie Bar à Vins

6 rue du Nil  
(75002)  
☎ +33-1-40-39-96-19  
[frenchie-restaurant.com](http://frenchie-restaurant.com)

Peruse one of the most interesting wine lists in Paris at this relaxed wine bar annex from chef Gregory Marchand. Sommelière Laura Vidal has carefully selected bottles that pair well with creative small plates, like terrine de campagne with country bread and smoked trout with cucumber, pickled onions, and garlic flowers. It's a lovely spot for lingering over a fantastic vino after a day of shopping.

## Eat

### Roseval

1 rue d'Eupatoria  
(75020)  
☎ +33-9-53-56-24-14  
[roseval.fr](http://roseval.fr)

Sample some of the most buzzed-about modern seasonal cooking in Paris right now at this neo bistro tucked behind the Notre Dame de Croix church. Run by up-and-coming chefs Michael Greenwold and Simone Tondo, who are alumni of Chateaubriand and Rino, this Ménilmuche eatery has quickly become a resident fave for its set nightly menu and elegant ambiance.

## Party

### The Prescription Cocktail Club

23 rue Mazarine  
(75006)  
☎ +33-1-46-34-67-73  
[prescriptioncocktailclub.com](http://prescriptioncocktailclub.com)

Get a dose of inventive cocktail-making at this speak-easy-style lounge on the Left Bank run by Romee de Goriainoff and Pierre-Charles Cros, who also spearhead the Experimental Cocktail Club and Curio Parlor. Unwind in a dimly lit, two-floor neo-Baroque space with a whimsical concoction or play it safe with the bar's signature drink, a rouge George made with Rittenhouse whisky, Santa Teresa rum, vermouth, and orange zest.